# Copper Penny

## A Gothic Face

By no means a cheap spinoff of a great original, the Copper Penny family is a completely revamped tribute to Frederic W. Goudy's venerable Copperplate Gothic. After much attention and care, this freshened-up face takes a century-overdue leap forward, anxious to take on the needs of an ever-changing design world. Even as it serves a dual role in Computer Aided Signmaking (CAS) and Desktop Publishing (DTP), this family is also brimming with an extensive range of alternates, plus a set of small uppercase characters for that traditional look, and lastly and most welcome, a viable lowercase that pays clear homage to its classic roots.

This is a collection filled with changes and options, from the subtle to the radical, so if you've ever used Copperplate Gothic, then everything about the Copper Penny family will definitely be worth exploring.

M.G. Adkins

# Copper Penny

## a new look for an old face

# I said, "New!"

## appearing for the first time ever...

{ THAT WE KNOW OF }

COPPERPLATE GOTHIC IN

# lowercase!

## Available in 5 CopperPlate Gothic Faces

- Copper Penny CAS
- Copper Penny DTP
- Copper Penny CAS sm-caps
- Copper Penny DTP sm-caps
- Copper Penny Greek

# Copper Penny

## CAS

# For Signs & Displays

I like to think that our Ampersand is more aesthetically pleasing.

## “with a classic signpainter’s feel”

AaBbCcDdEeFfGg

HhIiJjKkLlMmNnOo

PpQqRrSsTtUuVv

WwXxYyZz123456

7890#$-`! %&?

# Copper Penny CAS

# Special Features For The Sign Industry

## COLON : RAISED

ALT 0140 - A COLON CENTERED MORE COMFORTABLY WITH THE UPPERCASE CHARACTERS

555-1234

THE ASCII TILDE IS ALSO DESIGNED FOR PHONE NUMBERS

555–1234

ALT 0130 - A HYPHEN DESIGNED FOR PHONE NUMBERS

1/8 [ ALT 091

3/8 \ ALT 092

1/3 ALT 0193 ]

1/10 ALT 0131

2/10 ALT 0132

3/10 ALT 0133

4/10 ALT 0134

5/10 ALT 0135

6/10 ALT 0136

7/10 ALT 0137

8/10 ALT 0138

9/10 ALT 0139

5/8 ALT 0185

7/8 ALT 0186

15/16 ALT 0187

1/4 ALT 0188

1/2 ALT 0189

3/4 ALT 0190

A COMPLETE SET OF EASILY ACCESSED FRACTIONS FOR MILAGE AND ACREAGE

ALT 0170 & ALT 0171 ALTERNATE BULLET STYLES ▼ ✦

Alternate Characters: Some More Conservative Others More Artistic

A A N 7 E I I a e @ C C

{ ALT 0123 | ALT 0124 } ALT 0125 ALT 0142 ALT 0150 ALT 0151 ALT 0152 ALT 0154 ALT 0155 ALT 0156 ALT 0158 ALT 0159

1 J N ff t Y y K k K k Q

ALT 0165 ALT 0166 ALT 0167 ALT 0172 ALT 0175 ALT 0178 ALT 0179 ALT 0181 ALT 0182 ALT 0183 ALT 0184 ALT 0240

# Copper Penny

## SM-UC CAS

AaBbCcDdEeFf

GgHhIiJjKkLlMm

NnOoPpQqRrSs

TtUuVvWwXxYy

Zz1234567890

### Alternates Small Caps

A A N E I I J N Q

ALT 0131 ALT 0132 ALT 0133 ALT 0134 ALT 0135 ALT 0136 ALT 0137 ALT 0138 ALT 0139

All 5 Copper Penny Faces Have **Bolder Serifs**

# Copper Penny

## DTP

### Standard Character Ranges with the full lowercase set

AaBbCcDdEeFf

GgHhIiJjKkLlMm

NnOoPpQqRrSs

TtUuVvWwXxYy

Zz1234567890

### Contemporary Style Characters for Desktop Publishing Applications

Not designed for text but great for those web addresses.

www.samplewebaddress.org

DTP also has the complete extended character range.

ÈÁËÌÆÏÐðÑ

¢£€¥§ßÞþ

# Copper Penny

## SM-UC DTP

# The Classic

AaBbCcDdEeFf

GgHhIiJjKkLlMm

NnOoPpQqRrSs

TtUuVvWwXxYy

Zz1234567890

Small Caps For Conservative Applications &

Seamless Transitions With The Lowercase

# Copper Penny

## Presenting The Fifth Face of C. Penny

# GREEK

## For Fraternity & Sorority Applications: Greek Style Caps With Roman Characters In The Lowercase Key Positions

ΑΒΧΔΕΦΓΗΙ
ΚΛΜΝΟΠΘΡ
ΣΤΥΥΩΞΨΖ

GREEK CHARACTERS IN THE UPPERCASE POSITION

ABCDEFGHIJKLM
NOPQRSTUVWXYZ

ROMAN CHARACTERS IN THE LOWERCASE POSITION